

Voter Registration Toolkit

How to use this toolkit

This toolkit includes materials to help make your voter registration drive a success! Included are guidelines as well as print resources you can use at your event.

Contents

- **Readiness Checklist**
 - Our checklist walks you through the steps you'll need to prepare for your voter registration event.
- **Tips for Engaging Voters**
 - Registering new voters can feel complicated and daunting. Our tips can help you feel more prepared and ready to engage new people.
- **Flyer**
 - Print our flyer to distribute at your event. The QR code will help people check their registration or register to vote from their phone.
- **Palm Cards**
 - Save paper and ink by printing our palm cards - a more condensed version of our flyer. We recommend having them printed professionally on sturdy card stock paper and cut into quarters.

Other Resources

- Order a badge from **Vot-ER** to help you register voters from anywhere!
- Download our lock screen for your cell phone to help you register voters with your phone.



Make Your Voter Registration Drive a Success!

Getting Ready

- Check the rules in your state**
 - Some states have passed strict laws that apply to anyone who is registering others to vote. Check with your election officials or civic organizations like the League of Women Voters ahead of time. **Note:** these rules generally apply to anyone collecting paper forms. When people register online using their phones or a tablet you provide, they are technically registering themselves.
- Consider how you will be registering voters**
 - Once you know the rules, decide how you will register voters. Will you use paper forms or help register people using a tablet or their own phones? There are advantages to each. Individuals can quickly and easily check their registration status on their phone. Tablets and paper forms allow you to better support someone who is registering or updating their information.
- Get permission to host your event.**
- Organize your volunteers**
- Gather materials**
 - If using paper, be sure to get voter registration forms in multiple languages, clip boards, pens, and copies of resources.
 - When conducting your drive digitally, make sure you have the proper technology and/or print resources with QR codes for registrants (visit our website for printable cards with QR codes).
 - Make sure volunteers know the rules for voting in your state such as voter registration deadlines, voting if you are have a special circumstance like being unhoused or have a felony record, or whether 16- or 17-year-olds can register before turning 18.
 - Have resources and links available for voters such as: where to find your polling location, how to vote by mail, or voting rights hotlines.
- Set up your table**
 - Make your table look as inviting as you can! Candy, swag and music can help get people to your table!

Tips for Engaging Voters!

Engaging Voters

- **Think about what you will say.** Here are a few helpful phrases and responses:
 - “We want to make sure you are ready to vote. Do you have 20 seconds to check your voter registration?” Have a QR code ready to scan or have tablet ready.
 - If a person says they are already registered, ask them if they want to sign up for text messages before every election. You can also remind them that if they have moved, changed their name, or have not voted in a while, it’s possible their registration is not current.
 - If they say they don’t vote... remind them that “elected officials give more attention and more resources to voters.”
- **Get out from behind the table to connect with people.**
- **When using paper forms, make sure everything is filled out,** including a phone number so they can be contacted if there is an issue.
- **Ask people to sign a pledge to vote,** which makes people 22% more likely to vote. Post forms to build excitement. Signing up for text message reminders means they will get a reminder 30 days before every federal, state, local, special, and primary election!
- **If you are submitting paper forms on behalf of voters, make a copy** so you can confirm they were registered. **Note:** they should expect to receive a confirmation from local election officials
- **Don’t share opinions about candidates or parties.** You can share the rules around who can vote in primaries. For example, in closed primary states, only voters registered with a party can participate in that party’s primary.

Visit our website for more resources

POWER your Community!

REGISTER AND VOTE

Verify your voter registration in less than 30 seconds!

Also register, request an absentee ballot application, sign up for election reminders, and so much more!



Know the facts and build power in your community!

- Most people with felony convictions regain the right to vote. Go to restoreyourvote.org for more information
- Unhoused individuals can register and vote in all 50 states.
- Survivors of domestic violence can apply for a confidential address in every state.

Note: In states without online registration, prefilled forms will be sent to the person's address or email address.

Voter registration must be updated if you have:

Moved

Changed your name or gender

Changed your political party

Haven't voted in 2 federal elections



**Check
Yours
Today!**

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Scan Here



or go to:
s.UConn.edu/voteSW



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Learn more at voting.socialwork.uconn.edu

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