

# Tips for Engaging Voters!

## Engaging Voters

- **Think about what you will say.** Here are a few helpful phrases and responses:
  - “We want to make sure you are ready to vote. Do you have 20 seconds to check your voter registration?” Have a QR code ready to scan or have tablet ready.
  - If a person says they are already registered, ask them if they want to sign up for text messages before every election. You can also remind them that if they have moved, changed their name, or have not voted in a while, it’s possible their registration is not current.
  - If they say they don’t vote... remind them that “elected officials give more attention and more resources to voters.”
- **Get out from behind the table to connect with people.**
- **When using paper forms, make sure everything is filled out,** including a phone number so they can be contacted if there is an issue.
- **Ask people to sign a pledge to vote,** which makes people 22% more likely to vote. Post forms to build excitement. Signing up for text message reminders means they will get a reminder 30 days before every federal, state, local, special, and primary election!
- **If you are submitting paper forms on behalf of voters, make a copy** so you can confirm they were registered. **Note:** they should expect to receive a confirmation from local election officials
- **Don’t share opinions about candidates or parties.** You can share the rules around who can vote in primaries. For example, in closed primary states, only voters registered with a party can participate in that party’s primary.

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